## Media Advisory...



## From the Office of State Representative La Shawn K. Ford

For Immediate Release:

February 15, 2012

For More Information: State Rep. La Shawn K. Ford (773) 378-5902

## Ford Invites Realtors and Housing Counseling Agencies to "Adopt-A-Realtor" Networking Event

**CHICAGO** – State Rep. La Shawn K. Ford (D-Chicago) invites realtors and HUD-approved housing counseling agencies to join him, the Illinois Housing Development Authority, and PNC Mortgage as they collaborate to offer the "Adopt-A-Realtor" event.

"The housing market continues to be a drag on our communities and economy. This event will bring public and private resources together to help realtors and housing counselors so they can be better connected with resources to improve their services," Ford said. This community networking event is designed especially for realtors and HUD-approved housing counseling agencies.

Low-to-moderate income families have the opportunity to own homes through programs such as Adopt-A-Buyer and Adopt-A-Realtor. The Adopt-A-Buyer and Adopt-A-Realtor initiatives promote lending opportunities through various mortgage programs to increase home ownership in the communities of: Austin, Lawndale, Maywood/Bellwood, Oak Park, Hillside, Broadview, Westchester (West Region), and Englewood/West Englewood, Washington Park, South Shore and Chatham (South Region).

The Illinois Housing Development Authority will have a team of people to provide valuable information, including housing counseling and outreach programs and the Illinois Foreclosure Prevention Network, all focused on foreclosure prevention; the Hardest Hit Fund and the Mortgage Resolution Fund; home ownership programs; and multifamily finance programs and the Building Blocks pilot. This event will also teach participants how PNC Mortgage has great programs to help homeowners as they obtain their mortgages.

For more information or to make media arrangements, please call one of Rep. Ford's constituent service offices at (773) 378-5902 or (708) 445-3673.

**What:** Adopt-A-Realtor Networking Event

**Who:** State Rep. La Shawn K. Ford

**PNC Mortgage** 

Illinois Housing Development Authority

When: Wednesday, February 15, 2012, 4 p.m.

Where: 6978 Soul Food

6978 W. North Ave Chicago, IL 60651